



CLUB RHINO^{Inc.}

A Leadership Development & Training Company

Attitude & Association

BY JERRY CLARK

Charlie Tremendous Jones said that you will be the same person five years from now that you are today except for the books you read, the tapes you listen to and the people you associate with. In other words, where you are five years from now will greatly be determined by how far you have personally grown five years from now. You should be excited because it means that we can have more than we have because we can become more than we are. Since books, tapes, and people will be our main source for personal growth, let's take a look at each one and see how they can help us positively transform our lives.

Research has found that 58% of high school graduates never read another book from cover to cover the rest of their adult life. Approximately 78% of the population have not been in a book store in the last 5 years. A full 97% of the population in the United States do not have a Library card even though they are free. The average child spends less than 1% of their free time reading and about 54% of their free time in front of the Television (either watching it or playing video games). There are a wealth of knowledge in books that can help us professionally and personally grow into the person we will need to be in order to achieve our goals. We suggest you read at least 10 pages of a good book a day. The key word is good. That means a book about Madonna or a Stephen King novel doesn't count. We've included a list of books that we suggest for your reading later in this document.

What do most people listen to while driving in the morning on their way to work? That's right you guessed it the radio. When was the last time you listened to the radio and heard of all of the exciting, positive, and empowering things occurring in the World? It's time to turn your automobile into a moving University. There are tapes produced on just about every imaginable subject especially personal growth related issues. Turn off the radio and turn on the tape player. Put in tapes that can help take you to the next level both personally and professionally and you will be pleasantly surprised at the results you get. The results will not come because of luck or fate. They will come because you will be operating within the guidelines of natural laws. And one of Nature's Laws is the Law of Sowing and Reaping. which says that you will Reap what you Sow. By listening to empowering tape programs you are Sowing the seeds of prosperity and as long as you keep Sowing those seeds and cultivating them, you have no other choice but to Reap the harvest of the seeds you planted. The Compounded effect will eventually kick in.

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The people you associate with will have a bigger influence on your success than any other factor we've thus far discussed. This is because when you're dealing with a human being, you are not only dealing with words, but you're also dealing with emotions. The emotions of love, hate, joy, sorrow, courage, fear, etc. Even though we don't like to admit it, we are more emotional in nature than rational. You are not in a product business or opportunity business, you are in a people business. As you have probably already realized, people don't like things that go against traditional methods of operation. Therefore, you may find resistance in some people regarding your Network Marketing business. Some people may even ridicule you and think you have lost your mind for getting started in such a non-traditional business. In order for you to be all that you can be (no this is not a commercial for the Army), you should ask yourself the following questions regarding the people you currently associate with:

- 1) Who are they? Hopefully you can answer this in 2 seconds.
- 2) What are they doing to me? In other words, what do they have you thinking, going, doing? What kinds of conversations do they have you engaged in? What type of dreams do they have you visualizing?
- 3) Is that OK? If the answer is Yes then you may want to Expand your association with them because you are on track to personal growth. If the answer is No then you may want to Limit your association with those people. In other words maybe you can spend 2 days with some people, but not 2 weeks. Maybe you can spend 2 hours with some people but not 2 days. Or you may have to even completely Disassociate from some people for a while. The key words are for a while. In other words, just long enough for you to get some momentum going in your life.

The statement that says, Your Attitude Determines Your Altitude is very true. So every day in every way you want to work on improving your attitude because only then can you more effortlessly and easily move towards accomplishing your every desire.

For a constant source of education & empowerment, become a member of Jerry Clark's Club Rhino Development Program for Achievers.

For more information call Club Rhino 24 hr. message center
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